

CU2C2 at the UUA General Assembly, June 20-24, 2007, in Portland, Oregon

### **Providing Greater Service at General Assembly, Scholarships**

In order for all member camps and conferences to find value in their dues contribution to CU2C2, we need to provide as much measurable benefit as possible.

For General Assembly, this means offering discounted exhibit space with additional services. Our hope is that a larger, combined Exhibit Hall booth space, and a cooperative presence, we can attract a larger portion of the 4500 expected attendees.

From past experience, we recognize that an innovative, family-friendly booth attracts attention. We plan to bring back the beach (sandbox) and the campfire that has been popular in years past. This allows parents with younger children to visit our booths and reminds visitors about the joys of UU retreats.

Booths that offer samples or sell books also draw a consistent browsing audience.

To further increase the draw to the camps and conferences exhibit, I am in conversation with Powell's City of Books (<http://powells.com>), a local independent bookseller, to fund raise for scholarships on our behalf at GA through making titles available at the CU2C2 booth.

As conceived, this fundraiser would also be available online, using Powell's full inventory, to be promoted in congregations and throughout the holiday season. After GA, the push would be for UU's of all ages and interests to "Send a Kid to Camp" by purchasing books and DVDs for the holiday season through our referral link. This will generate a minimum commission of 7.5% on all sales, with no exclusions. Scholarship funds would then be distributed (earmarked for camperships, scholarships, or financial assistance) at least annually to participating camps and conferences based upon dues level, as a brazenly obvious attempt to enliven continued full financial support of CU2C2. This idea is in the concept phase. I welcome your ideas and feedback.

If you would like more information about either the proposed scholarship program or joining us at General Assembly, please contact me at [pepi@myoatmeal.com](mailto:pepi@myoatmeal.com) or 828-450-0185 (cell).

Yours in service,

Pepi Acebo

Vice President of CU2C2  
President of SWIM

CU2C2 at the UUA General Assembly, June 25-29, 2008, in Fort Lauderdale, Florida

### Group Booth Rates

These rates are based upon making a single reservation for booth space for CU2C2 with participating camps and conferences on or near the December 15, 2007, deadline.

The pricing below is calculated on a break-even (revenue-neutral) basis. Our goal is to have a larger block on the exhibit hall map and a larger physical presence for camp and retreats at General Assembly, at a lower cost to everyone.

### CU2C2 Group Rates – Proposed for 2008

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#### General Assembly Exhibit Hall Booth Space

Please let us know your plans before the December 15, 2007 deadline.

Dimensions	CU2C2 Participating Members	Rates for UU Organizations & Congregations listed in the 2008 UUA Directory	Rates for Commercial Exhibitors (organizations not listed in the 2008 UUA Directory)
10' x 10'	\$350	\$500	\$850
10' x 20'	\$500	\$650	\$1000
10' x 30'	\$650	\$800	\$1150
20' x 20'	\$800	\$950	\$1300

#### CU2C2 rates include:

- \* 8-ft-high back drape upon request
- \* Space to hang your own sign
- \* One waste basket
- \* One 6-foot table and two chairs
- \* Two Exhibit Hall Security Passes
- \* Electrical service (\$50 value)
- \* One 10' x 9' Green Carpet (\$100 value)
- \* Additional services at standard rates
- \* Volunteer assistance!

#### Standard GA rates include:

- \* 8-ft-high back and 3-ft-high side drape
- \* One 7" x 44" one-line ID sign
- \* One waste basket
- \* One 6-foot table and two chairs
- \* Two Exhibit Hall Security Passes

Participating camps and conferences will also receive a packet with information about ordering additional tables and chairs, as well as phone lines, electrical outlets, audio-visual equipment, carpeting, and custom decorating.

If you would like more information about this proposal, please contact me at [pepi@myoatmeal.com](mailto:pepi@myoatmeal.com) or 828-450-0185 (cell).

Yours in service,

Pepi Acebo

Vice President of CU2C2  
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